

Crown Forklift Parts

Crown Forklift Parts - The Crown company was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family company later on that same year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head these days, becoming the fourth generation of the Dicke family to continue this position.

Now an internationally diversified corporation, Crown originally manufactured temperature controls for coal burning furnaces, servicing a small client base. The production of these control items took place in a former hardware store located in New Bremen, Ohio, where Crown's head office presently remain.

By the year 1949, Crown moved into the construction of rotators for antenna due the increased fascination with televisions at the time. The product was able to improve the picture and reception quality. The company's lucrative move enabled them to become a leading maker of units until 2001. The company ceased production in October after a decline in the global demand for television antenna rotators.

Crown before long diversified its manufacturing to incorporate the repair of mechanized and electrical parts for private and government use in the early 1950's. After a number of profitable bids within a short period of time, the company had built a highly regarded business in this field.

With such adaptability and achievement, Crown was able to expand its production to incorporate material handling equipment. Crown started the assembly of forklifts and lift trucks in 1957. The organization believed the industry needed a smaller line of top-quality lift trucks. Crown promptly created an exceptional range of progressive equipment and swiftly became the most rapidly evolving material handling company with its variety of merchandise.

By 1966, Crown had ventured into the international material handling marketplaces by opening up shop in Sydney, Australia. Sydney is at the moment a regional center of operations for Crown for all Pacific Asian sales, marketing and advertising, and services. Crown remains an unwavering industry leader today, supported by exceptional service, solid sales and strong production operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish production facility from a German Company, Steinbock. There they started to construct PTH hand pallet trucks. Later that same year, Crown started their first London operation situated close by Heathrow Airport. The sales and service operation of Crown's comprehensive lift truck line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising forklifts across Europe through autonomous dealers.

Crown at the moment has a large network of Crown-owned and independently-owned dealers in various key international marketplaces providing a vast fleet of electric lift trucks. They are accountable for managing the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany offer national marketing and promotional sales support to all dealer and sales personnel. Both Crown sales and supplier personnel are factory-trained in all disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and delivers purchasing, advertising and marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of global dealers and Crown-owned sellers successfully operate in nearly 100 overseas city environments.

The 6 USA manufacturing locations for Crown include New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, making lift trucks in Sydney, Australia ever since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable status as a dependable, trustworthy and forward-thinking company by fulfilled clients worldwide. The company has earned over 50 prominent design awards and the Crown goods continue to attain recognition for top design brilliance and modernization. To provide an example, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling specialists. Today, this design has gained popular acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another industry original, providing the operator with multiple comfort options to lean, sit or stand, along with its unparalleled productivity capacity.